



Lynne Dean

- Lynne served our students, alums, and community with passion and enthusiasm. As the College Institutional Advancement Director, Lynne interacted with thousands of people including students, faculty, staff and community members and always greeted everyone with a sense of compassion and care. Lynne's expertise in developing relationships resulted in the hugely successful Friends of the Arts (FANS) and the NVC Business Council. During her tenure, Lynne also assumed such College-wide activities such as commencement and Wildcat Days. While Lynne exhibited all of the NVC touchstones, community and caring may have been the most visible. We will greatly miss her!



September Bragging Breakfast
September 13, 2019

CCC 121/122
8:00 am

Employee Giving Back Campaign (last day to donate - Oct. 4, 2019)

2019 Employee Giving Campaign

Aug. 19 - Oct. 4

NVC employees donated \$44,950 in 2018. This generosity translates into hundreds of scholarships for NVC students and support for college, District, community and arts programs.

Can Donate to Any of the Following Funds:

James Memorial NVC Student Life Scholarship
Bob Morgan Tribute
Lunch Legacy Scholarship
Arts and Cultural Programs
Foundation Scholarships
and Many More!!!

Additional Funds
and Funds

How to Give:

(edu)

POW!

WHAM!

NVC
cares

Be Someone's Hero!

Questions? More Info? Contact:

Lynne T. Dean, CFRE
Director of Institutional Advancement
210.486.4135 (direct)
214.662.1102 (cell)

Employee Giving Campaign



District Goal= 51% participation & \$255,000 funds raised (current stats are 14% participation & \$101,711.16 funds raised)



NVC Goal= 51% participation & \$50,000 funds raised



NVC Current total= 6% participation & \$14,448.00 funds raised

Sister Bettie's "GOODIE TOO SHOES"

Purse and Boots Set





EGB (continued)

- 357 NVC students received Alamo Colleges Foundation and NVC Scholarships last year
- 1,111 students applied
- 754 students were not awarded due to lack of funds, or no criteria matches.
- Last year, NVC achieved a 47.3% participation rate and raised \$44,950
- All funds are important regarding how they assist our community, however, this year some new or developing awards to consider contributing to are:
 - The Lynne Dean Scholarship
 - The Vista Food Pantry
 - The NVC Art Fund, which includes future plans for a special tribute to Dr. Deb Morgan
 - The Permanent Art Collection Endowment
 - The Beverly Evans Memorial NVC Student Life Scholarship
 - The NVC Unrestricted Fund

Mural Unveiling & Artist Talk

Changing the World

Lead Artist: Adriana M. Garcia

Assistant Artist: Michelle Love

Acrylic on Panel, 7' X 36'

September 18

CCC 108/ 5:30 pm



Changing the World

This work honors the memories that cannot be burned and features NVC students who participated in the creation of the mural. **Adriana M. Garcia**, created “**Changing the World**,” to reflect the stories of creative survival, symbols of support, and political activism that lead students to **Northwest Vista College**. Award-winning, San Antonio-based artist, **Adriana M. Garcia**, spent time with our campus community, listening to stories and discussing meaningful imagery with students, faculty, and staff during the Fall 2018 and Spring 2019 semesters.

Changing the World
Lead Artist: Adriana M. Garcia, Assistant Artist: Michelle Love
Acrylic on Panel, 7' x 36', 2019

NVC Convocation 2019

Strategic Enrollment Management



It Takes A Village...

Together We Can...

- ✎ Raise Enrollment (2%)
- ✎ Improve Persistence
- ✎ Retain Students
- ✎ Increase Graduation

Strategic Enrollment Management

Launched at Convocation




Defining Strategic Enrollment Management

Don Hossler, John P. Bean, and colleagues defined *enrollment management* as "an organizational concept and a systematic set of activities designed to enable educational institutions to exert more influence over their student enrollments. Organized by strategic planning and supported by institutional research, enrollment management activities concern student college choice, transition to college, student attrition and retention, and student outcomes. These processes are studied to guide institutional practices in the areas of new student recruitment and financial aid, student support services, curriculum development, and other academic areas that affect enrollments, student persistence, and student outcomes from college" (p. 5). Enrollment management is an open-systems and synergistic organizational approach that fosters an organizational atmosphere that makes reporting relationships among student-service units more transparent. It also fosters an environment where offices and divisions work collaboratively to enhance the quality of the student experience, thus facilitating the strategic management of enrollments.



Defining Strategic Enrollment Management

Enrollment management can be viewed as a synergistic organizational concept that can be used to link several administrative functions within a college or university in order to optimize institutional enrollment goals. Examples of this approach can be found among the financial strategies of many college campuses, where important linkages have emerged between senior enrollment managers and chief financial administrators. Both private and public colleges use some of their tuition income to fund campus-based scholarships for students. Tuition revenue accounts for millions of dollars, and campus-based financial aid has become a large expenditure at most four-year institutions. Enrollment management efforts have therefore become closely linked to budgeting and campus financial planning. Successful enrollment management strategies and practices must also take into account the growing importance of college and university rankings. For many institutions of higher education, enrollment management has come to involve a combination of student enrollment strategy, budgeting strategy, and institutional positioning strategy.



Strategic
Enrollment
Management

District Process of RFP's



Series of National Consultants
coming to ACD for SEM



District Level



Each Individual College



VPAS, Dr. Daniel Powell

Example of SEM- Strategic Schedule Build

Fall 2009	Monday	Tuesday	Wednesday	Thursday	Friday
8:00 AM	CHEM 101 LAB N1 (30576)		BIOL 107 LAB D19 (30399) BS CW 102		
9:00 AM		CHEM 101 LEC H1 (30544) C E1 60		CHEM 101 LEC H1 (30544) C E1 60	BIOL 107 SEM E12 (39657) BS G 116
10:00 AM					MATH 113 LAB K7 (31328) CAB 229
11:00 AM	BIOL 107 LEC A01 (32934) ETL E1 001	MATH 113 LEC K1 (31287) TL B 2	BIOL 107 LEC A01 (32934) ETL E1 001	MATH 113 LEC K1 (31287) TL B 2	BIOL 107 LEC A01 (32934) ETL E1 001
12:00 PM		ENGL 122 LEC A21 (38981) HC L 4		ENGL 122 LEC A21 (38981) HC L 4	
1:00 PM	SOC 100 LEC A2 (31818) TL 12		SOC 100 LEC A2 (31818) TL 12		SOC 100 LEC A2 (31818) TL 12
2:00 PM		CHEM 101 SEM L10 (30555)			



Math

Community Math Program

- Dr. Heidi Hunt
- Anna Harwin
- Julie Pace

Eighty percent * of our FTIC education students cannot perform the elementary school arithmetic that they are expected to teach

Education Majors

Seventy-two percent * of low SES children are underprepared for kindergarten math



Events
Process
Rey Cardenas



ALAMO COLLEGES DISTRICT

Northwest Vista College

Sign Up

Have a Web Conference

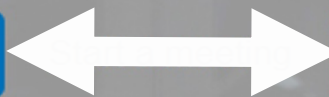
[zoom.alamo.us](https://zoom.us)

Don't have an account? [Create one here.](#)

Join a Meeting

Connect to a meeting in progress

Start a Meeting



Start a Class



Made with [Zoom](#)



NVC Touchstones

Our Commitment: We, the students, faculty, and staff of the Northwest Vista College community, are committed to making a difference through learning and through service. To that end, we are guided and inspired by a unifying set of touchstones:



Learning

We strive to create a quality learning environment in which each of us grows in effectiveness as a worker and a citizen while acquiring knowledge and understanding of self, community, and our cultural diversity.




Community

We strive to be a community in which all members are empowered to contribute as learners and leaders, practicing mutual respect and building mutual trust.




Caring

We believe in caring - for ourselves, for each other, and for this place - and exhibit that caring through service to others.




Synergy

We work together to make our shared vision a reality, recognizing that the whole we can create together is greater than the sum of its parts.




Diversity

We value diversity, appreciating different ways of knowing and ways of living and recognizing that our diversity is a source of strength.



Creativity

We think beyond the usual parameters to engage in and support innovations that continually recreate our learning community as a model of excellence in higher education.



Openness

We engage in open and honest communications that create an atmosphere of trust and an openness to change for the benefit of students.



Integrity

We act with integrity, placing high ethical standards before personal gain and modeling that behavior for others.



Joy

We value laughter and play that enriches our work and lives.

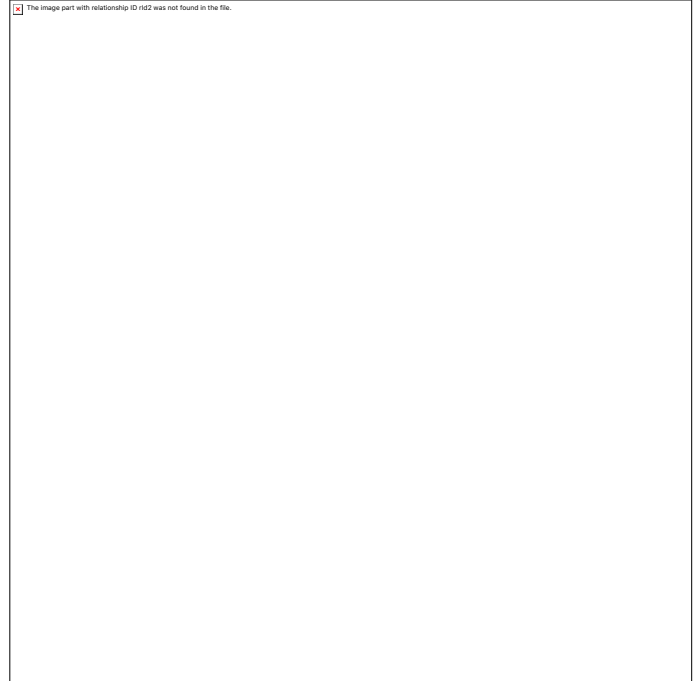


NVC Touchstone Awards

Learning

**Kim Linsenbardt,
Anthropology**

Department: Faculty



Learning

**Shirley Pena- Sr.
Advisor**

**Department: Student Success-
Enrollment Recruitment**



Creativity

Elizabeth Ceballos-
Senior Coordinator

Department: Student
Success-Advising





Community: Dr. Fiona McWilliam, English
Department: Faculty



Community: Christina Brown- Director of Advising
Department: Student Success-Advising

Openness

Rita Perez- Coordinator
of Occupational
Programs

Department: Computer
Sciences and
Technology



Openness

Brian Stout, Biology

Department: Faculty



**Dr. Charles
Hinkley, Dean**

**Department:
Academic
Success**



Integrity

Adherence to moral principles.
In ethics, integrity is regarded as
the honesty and truthfulness or
uprightness, sincerity, and

Elizabeth Jones

**Department:
Certified
Advisor**



Integrity

Adherence to moral principles.
In ethics, integrity is regarded as
the honesty and truthfulness or
uprightness, sincerity, and

Veronica Gonzalez Administrative Services
Specialist Department: Information Technology

*JOY is not
in things,
it is...in us.*



Anival Gonzalez, English

Department: Faculty

*JOY is not
in things,
it is...in us.*



Synergy

Dr. Liz Wright

**Department: Faculty,
Psychology**



Synergy

**Rey Cardenas-
Events
Coordinator**

Department: College Services



Yalitza Guerra- Administrative Services Specialist

Department:
Math and
Engineering





Caring

Dr. Russ
Frohardt, Dean

Department: Academic
Success



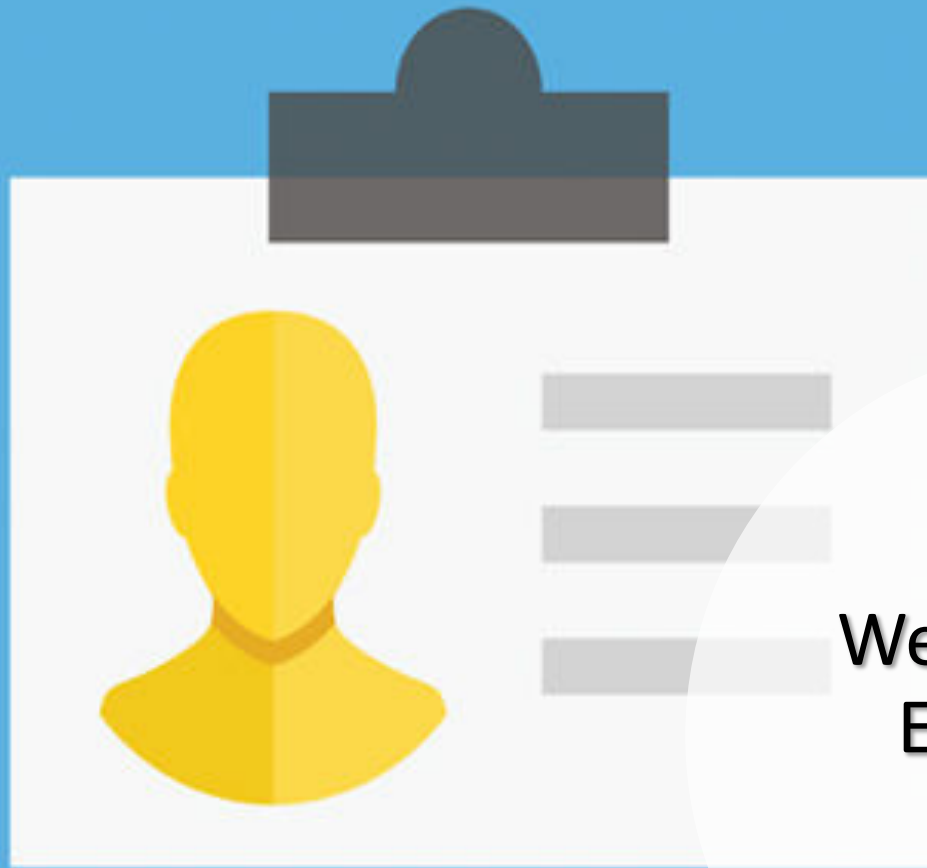
Caring

Michelle Cano-
Certified Advisor

Department: Advising

Celebrations & Bragging





**Welcome New
Employees**

Wildcat
Spirit Award





Employee of the Month



“We value laughter and play that enriches our work and lives.”

September Touchstone:
Joy



Questions or Announcements





Thank you
to the
President's
Office for
Hosting!

A white line-art icon of a lit lightbulb, positioned in the upper left corner of the dark blue background.

ean- Moment of Silence

- Lynne served our students, alums, and community with passion and enthusiasm. As the College Institutional Advancement Director, Lynne interacted with thousands of people including students, faculty, staff and community members and always greeted everyone with a sense of compassion and care. Lynne's expertise in developing relationships resulted in the hugely successful Friends of the Arts (FANS) and the NVC Business Council. During her tenure, Lynne also assumed such College-wide activities such as commencement and Wildcat Days. While Lynne exhibited all of the NVC touchstones, community and caring may have been the most visible. We will greatly miss her!

Thank you for attending



Next Bragging
Breakfast:
October 11,
2019



Host: Faculty
Senate